



FOR IMMEDIATE RELEASE
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A New Resale Shop Coming to the Area

Children's Home Preparing to Open Resale Shop in Orange City

Enterprise, FL – The Florida United Methodist Children's Home (FUMCH) is preparing to open a new thrift store, called the Heart & Home Resale Shop, in a bustling section of Orange City.

The west side of Volusia County will gain an exciting new choice for shoppers wishing to purchase high quality goods on an increasingly tight budget; all while helping children and youth in the local community. FUMCH is opening its very first store in the Four Townes Shopping Center at the intersection of Enterprise Road and Volusia Avenue (US 17-92).

This new location will offer shoppers 10,000 square feet of multi-faceted retail space— which will allow ample room to showcase the quality of goods at a centralized location. People in the community are already buzzing about its great potential. The new location will also offer easy access with plenty of parking, and a drive thru donation area, making the store fully accessible to shoppers and donors.

"It is the ideal location to open our first store" said Marilyn Anderson, resale shop manager. "Those in the community who support us will surely find quality merchandise at reasonable prices, coupled with a warm welcome and a friendly smile."

The Heart & Home Resale Shop is guaranteed to be extraordinary, unlike those old familiar thrift stores. "We will have something for everyone, from vintage treasures to the most current fashion trends... from the unique and unusual to everyday necessities, such as clothing, shoes, jewelry, books, household items, sporting goods, furniture and much, much more." said Jennifer Lichtenwald, FUMCH's Director of Support Services.



www.allchildrenfirst.org



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The Resale Shop will graciously accept new and gently used items, and will also provide no-cost pick up of items in Volusia and Seminole Counties. The Resale Shop will not accept paint, pesticides, household chemicals, mattresses and any recalled items. Proceeds from sales will provide substantial financial support to the mission of the Florida United Methodist Children's Home.

Ways the community can help:

- Make donations of new and gently used items, including furniture, housewares, tools, toys, clothes
- Become a volunteer--- help prepare the store for opening
- Make a financial contribution to the Florida United Methodist Children's Home
- Offer your church or place of business as a donation drop off site.

During the last several weeks, the Resale Shop has received the support from many volunteers from all across the area, as well as many local companies have made in-kind gifts of goods and services. "We are grateful to our volunteers for stepping up to help in our efforts to open the Resale Shop," said Becky Dotson, CEO. "Additionally, we would like to thank our business partners who continue to come along side and assist us in areas of operations and merchandising, their guidance will ensure this is going to be the place to shop in west Volusia. We welcome everyone to stop by and enjoy the grand opening coming in October!"

For more information about the Resale Shop, please contact store manager, Marilyn Anderson at 386.668.4774 or email marilyn.anderson@fumch.org. If you would like to volunteer, please contact volunteer supervisor, Lynn Bellomy, at 386.668.4774 or email, lynn.bellomy@fumch.org.

Who: Heart & Home Resale Shop

Where: 2460A South Volusia Avenue in the Four Townes Shopping Center, Orange City

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The Florida United Methodist Children's Home was established in 1908 in Enterprise, Florida on the banks of Lake Monroe. The Children's Home provides services to families and to children from childhood into adulthood. Our Residential Care Program provides school-aged children who have been victimized by abuse, neglect or family trauma a family-style home, education, counseling, and recreation and ministry opportunities. The Home also provides Foster Care, Adoption Services, an Emergency Shelter, an Independent Living Program and Child Care to the public and is supported primarily through the generosity of churches within the United Methodist Florida Conference, individuals and legacy gifts. For more information, visit www.allchildrenfirst.org.